

## Message Text

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15

ORIGIN ARA-03

INFO OCT-01 ISO-00 /004 R

66615

DRAFTED BY ARA/CEN/CR: JGSULLIVAN:HLB

APPROVED BY ARA/CEN - DAVID LAZAR

----- 025554

R 041945Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY SAN JOSE

UNCLAS STATE 024304

REF: SAN SALVADOR 0342

FOL REPEAT STATE 024304 SENT ACTION SAN SALVADOR

FEB 3

QTE

UNCLAS STATE 024304

E.O. 11652: N/A

TAGS: EAGR, ETRD, ES

SUBJECT: GOES MEAT MISSION

REF: SAN SALVADOR 0342

1. GOES MEAT DELEGATION COMPOSED OF FOMIN BORGONOVO, MINAG CASTILLO, MINAG TECHNICIAN ARIAS, INDUSTRY REPS HOMBERGER AND LEMUS AND EMBASSY CHARGE TRIGUEROS MET SEPARATELY WITH ASSISTANT SECRETARY OF AGRICULTURE FOR INTERNATIONAL AND COMMODITY AFFAIRS CLAYTON YEUTTER AND ASSISTANT SECRETARY ENDERS JAN 30 TO PRESENT EL SALVADOR'S CASE ON PROPOSED BEEF IMPORT VOLUNTARY RESTRAINT PROGRAM. BORGONOVO SPOKE FOR THE GROUP IN BOTH MEETINGS MAKING A LOW KEY CAREFULLY REASONED PRESENTATION BASED ON PAPER SUMMARIZED IN REFTEL. BORGONOVO STRESSED THAT GOES BELIEVES IT REPRESENTS SPECIAL CASE BECAUSE IT UNCLASSIFIED

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WAS EXCLUDED FROM U.S. MARKET DURING FIRST PART OF BASE

PERIOD SELECTED FOR 1975 PROGRAM AND IT IS AT AN INHERENT DISADVANTAGE IN ANY PROGRAM WHICH DERIVES MARKET SHARES FROM HISTORICAL PERFORMANCE BECAUSE IT IS A NEW AND RAPIDLY GROWING PRODUCER. BORGONOVO DESCRIBED THE EFFECTS THE PROPOSED RESTRAINT LEVEL WOULD HAVE ON EL SALVADOR IN THE FACE OF SERIOUS BALANCE OF PAYMENTS PROBLEMS STEMMING FROM INCREASED PETROLEUM COSTS AND FALTERING COFFEE

AND COTTON PRICES. HE ALSO POINTED OUT IMPACT ON DOMESTIC MEAT INDUSTRY CITING AMBITIOUS EFFORTS ON THE PART OF SALVADORANS TO BUILD UP INDUSTRY AND THE EFFECT CUTBACKS WOULD HAVE ON EMPLOYMENT. BORGONOVO PURPOSEFULLY ADDRESSED QUESTION OF WHY EL SALVADOR IS EXPORTING PROTEIN NOTING THAT FOREIGN EXCHANGE EARNINGS ARE USED TO PURCHASE BASIC FOODS AND GRAINS IN GENERAL AND THAT IN PARTICULAR EL SALVADOR IMPORTS SOYBEANS FOR DEVELOPMENT OF THE POULTRY INDUSTRY WHICH GOES BELIEVES A LESS COSTLY SOURCE OF PROTEIN FOR COUNTRY. HE ALSO CITED PRESIDENT MOLINA'S COMMITMENT TO INCREASE PER CAPITA BEEF CONSUMPTION.

2. YEUTTER CONFINED HIS REMARKS TO A FEW QUESTIONS ABOUT THE INDUSTRY AND STATED HE WOULD CONSULT WITH STATE DEPARTMENT OFFICERS ABOUT IMPLEMENTATION OF PROGRAM. ENDERS TOLD GROUP HE WAS SYMPATHETIC TO THEIR CONCERNS AND WOULD GIVE THEIR CASE SERIOUS CONSIDERATION, BUT NOTED HE WAS WAITING FOR REACTIONS FROM OTHER PRODUCERS AND THEREFORE WAS NOT IN A POSITION TO REPLY. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 04 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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